# CURRICULUM VITAE

## Female Scuba Instructor

Currently based in , Malaysia Home address:

Tel: E-mail:

## Personal Information

Marital Status:	
Sex:	
Nationality:	
Date of Birth:	

Single Female Swedish 1 June 1979

An experienced, enthusiastic and highly motivated PADI IDCS Staff Instructor with approximately 500 certifications and over 13 years diving experience. In addition to a deep passion for diving, I have over 11 years experience of working in the customer service, sales and marketing fields. I possess excellent communication and interpersonal skills. I am hard working, flexible and trustworthy. I am in excellent health and have a positive and professional attitude.

# Summary of Qualifications

*Diving* P.A.D.I. Staff Instructor C.M.A.S. 3 STAR Level 4 (P4)

### Speciality Instructor Ratings

DPV, Deep, Enriched Air, Night Diver, Boat, Drift, Wreck, Underwater Navigator, Multilevel Diver, Underwater Naturalist, Digital Underwater Photography, Underwater Photographer, Peak Performance Buoyancy, Project Aware and AWARE Coral Reef Conservation.

### Non Diving

BA (Hons) Degree: A' Level:

Computing Physics Mathematics 8 including Mathematics and English

G.C.S.E.:

# Experience

#### Diving

Having gained the C.M.A.S. 3 Star Level 4 (P4) diver certification in Mauritius, I am therefore qualified to dive to 60 metres and have experience in deep diving, decompression diving and free diving. Qualified as a P.A.D.I. Open Water Scuba Instructor in 2005 and then subsequently gained the Master Scuba Diver Trainer and IDCS Staff Instructor ratings. I am also a former member of B.S.A.C. (British Sub-Aqua Club).

Since becoming a PADI Instructor, I have worked in Thailand, Malaysia, Mauritius, Egypt, the UK and the Philippines. Having worked in various locations, I have a range of experience in various open water environments. I have attained approximately 500 certifications ranging from beginner to professional qualifications. My certifications include 50 Divemaster certifications and enjoy looking after DMTs so I would say I have a wide variety of teaching experience. I have vast experience of guiding dives and arranging equipment and boat logistics such as acquiring boat permissions etc. In addition, I have extensive experience in dive centre management including:

- Course / diver organisation
- Marketing, promotion of P.A.D.I. courses and sales
- Scuba Website basic updates
- Providing advice and dealing with customer queries
- Day to day dive centre logistics and management.

#### Non Diving

Since starting employment in 1997, I have gained over 10 years experience in the customer service field with over 6 years in a managerial role. My managerial posts of Personnel Manager and Leasehold Property Manager, included the following duties which are relevant to the dive industry:

- Providing high quality professional services to customers.
- Website Designer selection
- Monitoring customer service levels and dealing with quality assurance.
- Managing sales and marketing.
- Strategic research and promotions.
- Generating new business and new client groups.
- Delivering performance and income targets.
- Responsibility for legal work.
- Training and managing staff.
- Developing I.T. systems.